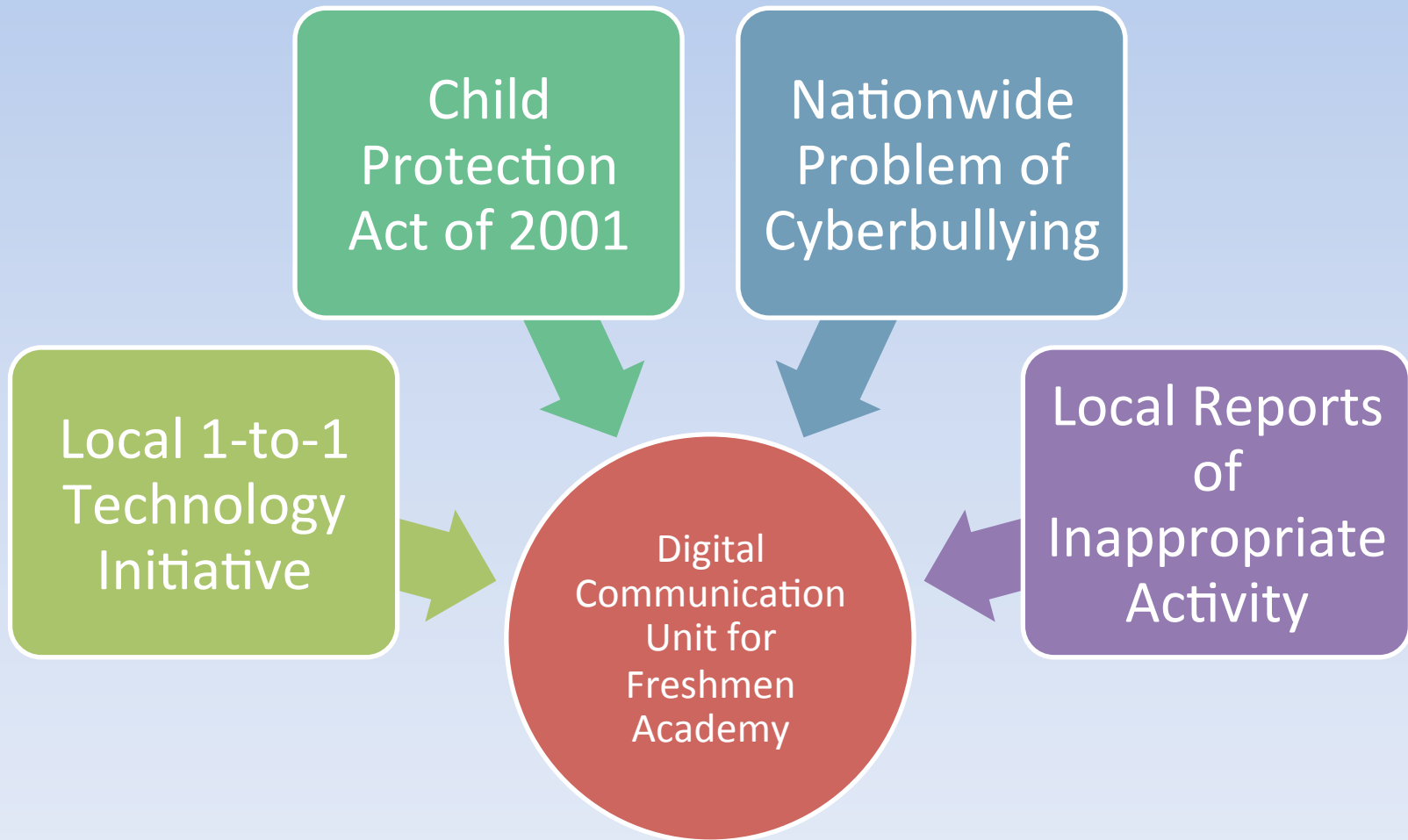


Instructional Needs & Learners



Alignment of Competencies, Outcomes, Objectives

Course Competencies

- International Society for Technology in Education (ISTE) standards for students
- Common Core State Standards for College and Career Readiness (CCR) anchor standards for Reading, Writing, Speaking and Listening, and Language

Outcomes

- Demonstrate techniques for communicating and collaborating with classmates through digital media to produce an original work.
- Demonstrate ethical decision-making for digital communication.
- Engage appropriately and collaboratively in weekly online discussions.

Objectives

- About 3 per week
- Correspond to
Common Sense Media
lesson plans



Learning Activities

A

- Readings
- Videos

B

- Discussion Boards
- Online Discussion Rubric

C

- Writing Activities
- Persuasive Writing Rubric

Assessment Activities



Formative Assessment 1

- Week 2: “Feelings on Display”
- Online Discussion Board & Writing Assignment



Formative Assessment 2

- Week 3: “Turn Down the Dial on Cyberbullying”
- Short Answer Quiz & Online Discussion Board



Summative Assessment

- “Show What You Know Portfolio”
- Online Portfolio using Wix.com

Palloff &
Pratt,
2009

Begin
With the
End in
Mind

Gao,
Zhang, &
Franklin,
2013

Productive
Online
Discussion
Model

Palloff &
Pratt,
2009

Use of
Rubrics to
Define
Quality

Ertmer et
al., 2007

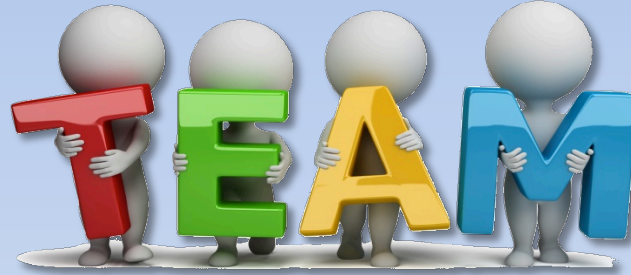
Timely
and
Consistent
Feedback

Palloff &
Pratt,
2009

Use of
Portfolios
to Show
Progress

Best Practices in Online Assessment

Reflection of



Process

- Started strong
- Communication lopsided
- Personal/professional obligations